



**COLD RINK TO HOARDING  
FIT ANYTHING ON LOADING**

**LONG-WHEELBASE**  
4250 mm (14ft) Cargo Body, 4 Tyre

**ALL NEW LOADING CRX**



ALL NEW

# LOADKING CRX

4250 mm (14ft) Cargo Body, 4 Tyre



## LONGEST CARGO BODY HIGHEST PAYLOAD BETTER REVENUES

Proud to present the all new LoadkingCRX Long-Wheelbase, now with the CRX power, offering greater Comfort, higher Reliability and Xtra economy. With the unique combination of longest cargo body and highest payload, it is best suited for voluminous and perishable goods.

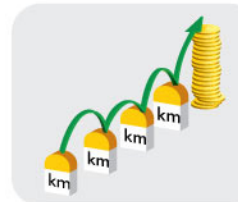
## THE BEST CHOICE

More Space, More Mileage at Lower Cost



### Best Cargo Body

At 4250 mm cargo body, it is 13% longer than the competition



### Mega Mileage

NEF engine and overdrive gearbox ensure highest mileage in its class



### More Payload. More Revenues

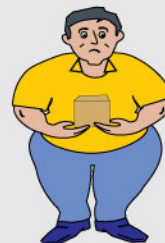
With 3600 kgs, it offers 20% more payload than the competition

Now  
**1+3\* YEARS**  
Warranty

### Warranty

Only brand to offer 4 years warranty. Excellent after sales service and spares network

BETTER CHOICE even against  
Bigger Tonnage Vehicle



A long heavy load vehicle results in more maintenance and higher operating costs



LoadkingCRX is the optimum vehicle exclusively designed for voluminous and perishable goods

The **No. 1** choice for  
voluminous and  
perishable goods



# CRX

## The Competitive Edge

### C Comfort

Comfort is when you really fall in love with long drives

Fatigue free driving experience with the new CRX cabin

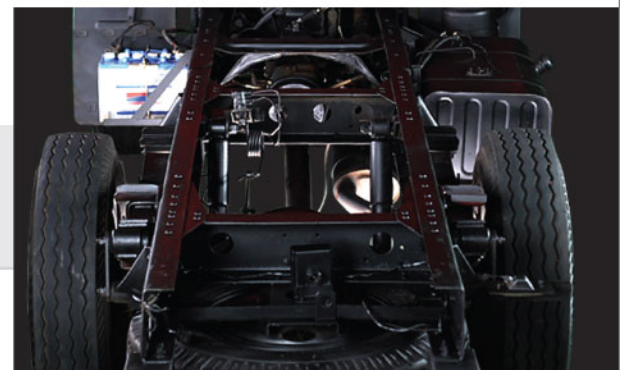
- More head room space
- Steering - Sporty with better grip
- Steering - Tilt and telescopic column
- Gear knob - Sporty with better grip
- Improved heat insulation
- Multi-directional air vents
- Music system package with speakers provision



### R Reliability

Reliability is our commitment to never let you down

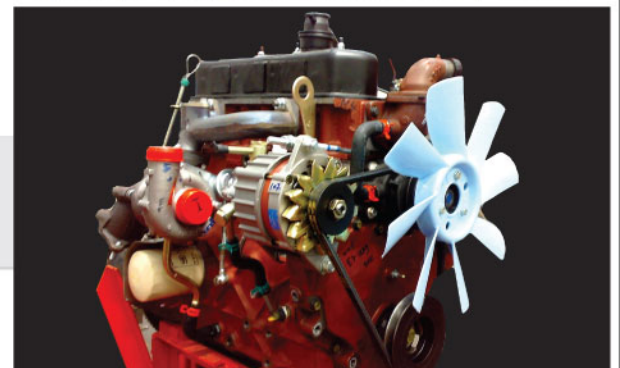
- Tried & tested, Rugged Mahindra aggregates
- Strong and durable chassis mounted load body
- Solid suspension with helper spring
- Best in class 1+3 years warranty



### Xtra Economy

More you drive, more you earn

- Up to 10% more mileage with fuel efficient NEF engine & overdrive gearbox
- Increased oil change intervals to ensure lower maintenance cost



### New Stylish Design

Newly designed front grille & lamps

New aesthetic dashboard

Integrated instrument cluster

\*3 years extended warranty on Engine, Gearbox & Driveline

## Long-Wheelbase 4250 mm (14ft) Cargo Body, 4 Tyre

## Technical Specifications

### ENGINE

Model & Identification	NEF 3200 TCI
Displacement	2609cc
Max Engine Output	53.5 kW (72.7hp)@ 3200 rpm
Max Torque	195 Nm @ 1900 - 2000 rpm

### GEAR BOX

Type	Synchronised on all forward gears
No of Gears	5 forward, 1 reverse with overdrive

### SUSPENSION

Spring	Semi elliptic leaf spring
Shock Absorbers	Hydraulic double acting telescopic

### TYRES

No of Tyres	2 Front, 2 Rear + 1 Spare
Tyre Size	8.25 x 16 - 16 PR

### FUEL TANK CAPACITY

75 litres

### DIMENSIONS

Wheel Base	3320 mm
Ground Clearance	190 mm

### WEIGHTS

Max Permissible GVW	6255 kgs
Max Payload	3651* kgs

### CARGO BODY DIMENSIONS

L X W X H (FSD) in mm	4250x1920x500
L X W X H (HSD) in mm	4250x1920x1090

\* Payload on FSD version only



Golden Brown



Marino Blue



Rose Red



Pearl White



Available in 4 different colours

NOTE:- In view of our policy of continuously improving our products, we reserve the right to alter specifications or design without prior notice and without liability. Illustrations do not necessarily show the vehicle in its standard form. Accessories shown are not the part of the standard equipments. Colour shades shown may vary. E. & O.E.

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